10:03:31 From Steve Embry TechLaw Crossroads : Hi Travis. Good to see you again!

10:03:31 From Dennis Garcia : My name is Dennis Garcia and I'm an Assistant General Counsel at Microsoft

10:03:38 From Molly McDonough : Molly McDonough, Media Strategist & Legal Affairs Journalist

10:03:52 From Steve Embry TechLaw Crossroads : As you know I publish the blog TechLaw Crossroads

10:04:31 From Steve Embry TechLaw Crossroads : I wrote about this product on the blog a while back: https://www.techlawcrossroads.com/?s=trialline

10:05:03 From Suzanne Schwartz : Suzanne Schwartz, office admin at Ogletree Deakins, Milwaukee

10:05:37 From Scott Jaffee Cohen Clair Lans Greifer Thorpe & Rottenstreich LLP : Scott Jaffee - Director of FInance & Administration at a small law firm in NY that specializes in Matrimonial practice.

10:08:28 From Melissa Rogozinski : We invited Travis and TrialLine to a virtual #HOT beta test and it was fantastic! We actually used it to put together an internal training on the sales cycle of a particular project.

10:10:42 From Leb Borgerson : Hello!

10:12:30 From Vishal Agnihotri : Vishal Agnihotri - Chief Knowledge Officer, Hinshaw & Culbertson

10:12:41 From Melissa Rogozinski : @Steve - Thanks for the link to your article!

10:15:02 From Valerie Pennacchio : Valerie Pennacchio, NY/NJ, practicing attorney turned (soon to be) LegalTech motivator soon at Litera

10:15:14 From Joy Murao-Los Angeles : (practicing my description:) Hi Travis, Joy Murao from Los Angeles, Founder & CEO of Practice Aligned Resource (PAR). 20 years leading global departments/groups of revenue generating practice support professionals for AMLAW 25 firms. Now offering same "big law" case team legal technology support and resources to corporate legal, government agencies and law firms of all sizes, in mini-monthly support subscriptions.

10:15:35 From Joy Murao-Los Angeles : @Valerie - congratulations!!!! re Litera!!

10:16:02 From Valerie Pennacchio : Thank you, Joy!!

10:16:21 From Vishal Agnihotri : Congratulations Valerie!!

10:18:14 From Valerie Pennacchio : Thank you, Vishal!

10:19:40 From Dennis Garcia : Maybe this tool can be used as a litigation/case management tool for in-house legal teams??

10:22:30 From Molly McDonough : Great news @Valerie! Congrats.

10:23:23 From Melissa Rogozinski : Congrats, Valerie!!!

10:23:30 From Robin Moselle- FL Attorney : Congratulations Valerie!!

10:23:53 From Dennis Garcia : Kudos @Valerie!

10:24:07 From Robin Moselle- FL Attorney : Hi- I'm Robin Moselle, a FL attorney whose practice focuses on commercial litigation, commercial collections and enforcement of judgments.

10:24:32 From Jeff Schwarz : congrats Valerie!

10:26:18 From Jeff Schwarz : Hi. Jeff Schwarz Principal at Concata. strategic and financial consultants to law firms. Creating profitable revenue. Based in Chicago.

10:29:09 From Dennis Garcia : Agree with @joy about the visualization piece in this tool as it helps make things "pop"

10:32:46 From Leb Borgerson : Thank you Molly!

10:35:26 From Melissa Rogozinski : @Dennis - Did we get your question about in-house legal teams answered?

10:40:46 From Suzanne Schwartz : I can see this working well for the large, long drawn out worker's comp claims that involve ADA and per total issues

10:42:06 From Valerie Pennacchio : I've used a chronology for most story telling in my cases: trademark, disability, business tort, etc.

10:43:04 From Suzanne Schwartz : @Valerie me too for employment cases, esp those with a lot of performance issues, coaching, reviews, etc. along with discrim and retaliation claims

10:44:18 From laurence whittam : LPO's always like tools they can sell their people process behind it.

10:44:26 From Molly McDonough : I really like @Joy’s comment about how this can be used for client status meeting and really marketing for the firm to land the client.

10:46:36 From Ari Kaplan to Travis Luther (Privately) : The word judgments on the example is misspelled. Assuming you know, but sharing just in case.

10:46:52 From Melissa Rogozinski : We are hosting TrialLine in a #HOT workshop on December 9th. We'll start promoting soon, but you can pre-register here (seating will be limited):

10:46:54 From Melissa Rogozinski : Topic: #HOT Workshop with TrialLine (by The Roundtable)

Time: Dec 9, 2020 01:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

https://us02web.zoom.us/j/81767508403

10:47:24 From Melissa Rogozinski : Feel free to share with colleagues.

10:47:50 From The real Ray Donovn : Have to prep for my 1 pm. All stay well

10:48:48 From Molly McDonough : For larger firms, are marketing departments creating presentations that could benefit from something like this?

10:49:56 From Robin Moselle- FL Attorney : I have to jump off. Great presentation!

10:51:07 From Ari Kaplan to Travis Luther (Privately) : Can you stop sharing?

10:54:45 From Vishal Agnihotri : sorry am still here and listening - with lunch!

10:55:04 From Steve Embry TechLaw Crossroads : Have to sign off.good session today

10:55:17 From Valerie Pennacchio : Sorry. I have to run a little early. Thanks for the kudos everyone!

10:55:22 From Molly McDonough : Totally aware of that point, Ari. I’m trying to think within the current scope of the product, but how a conversation could go and entry points to a firm: Marketing, Paralegals, C-Suite

10:55:37 From Melissa Rogozinski : TrialLine can scale within the legal industry. No need to get overwhelmed :)

10:55:50 From Melissa Rogozinski : Legal Marketers

10:55:57 From Melissa Rogozinski : Legal Tech Media

10:56:13 From Melissa Rogozinski : Integrations with Clio & Relativity

10:56:32 From Ari Kaplan : Completely agree, Molly.

10:59:07 From Molly McDonough : Yes! You have a story. Let me help you tell it.